

### AS SEEN ON

NaTrans EXPO 2016
Future Mobility 2016
Gulf Traffic 2016

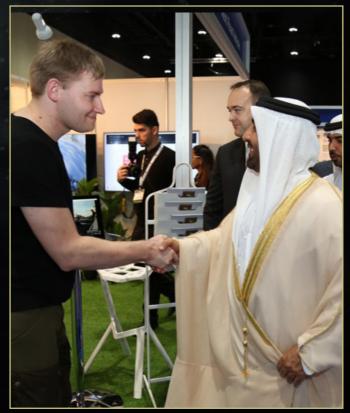












### IN GCC media

Examples of Loyal Monster's presence in GCC media - we and our vehicles are known both locally and world-wide.

#### Forbes / Archive

08-Nov-2016 | Forbes Middle East

#### NATRANS Expo Concludes Its 2nd Edition



November 8, 2016 (archive): NATRANS Expo successfully concluded its second edition at the Abu Dhabi National Exhibition Centre today. The event was held under the patronage of His Excellency Dr. Abdullah Belhaif Al Nuaimi, Minister of Infrastructure Development, and Chairman of the Federal Transport Authority – Land and Maritime.

The exhibition hosted more than 1000 participants over two days of networking activities between companies displaying their latest technologies and trends in the transportation industry. NATRANS Expo featured more than 50 local and international companies from 13 countries displaying their recent innovations in the transportation industry and its related services.

Over two days, two technical conferences discussed important topics such as the UAE's 2021 vision, the Maqta Gateway Project, Smart Infrastructure, Future of Parking, Smart Ports and Planes, prototypes of modern transport, walk ability, 10T implementation and the 2030 vision. Attendees were able to listen to presentations and panel discussions with a main focus on several key issues that were addressed by a group of elite professionals in the field transportation and smart cities.

### TRANSPORT

NEWS BUSINESS SPORT OPINION LEISURE LIFE&S

#### World's fastest driverless motorbike gears up for

he Danish-built motorbike, which is on display as part of a mobility



Published: 09:01 November 14, 2015

#### EXPAI

#### Catch world's fastest driverless motorcycle in Dubai

coorter Published Date: November 13, 2016



At the Gulf Traffic 2016 at Dubai World Trade Co

PHOTO BY SUPPLIE

Catch world's fastest driverless hike in Duha

DUBAI — The world's fastest driverless motorcycle has made a stop in Dubai at the Gulf Trat 2016. The Autonomous Street Racer motorcycle is a world-record holder and is capable of reaching speeds of up to 300 km/hr.

Nerve, the company that developed the motorcycle, said electric and autonomous vehi technology will redefine urban transportation models all over the world, and help Dubai ambition to become a Smart City.

"These are really exciting times in the world of transport and mobility. Sustainable developm is forcing everyone in the industry to rethink the concept of public and private transportation. It's no longer sufficient to think about how a vehicle meets the needs of an individual, how it gets him or her from a to B. Rather, we need to consider the requirements of society as a whole "suit NSPUF Enrouder and CTD Soveno 1. Excluding".

"The vehicles of the future have to be more flexible, stronger, faster, smarter and greener. It's a privilege to be part of this automotive revolution, and we're looking to Dubai very closely as a feetile breeding ground for the smart technologies of tomorrow." Exclund added.

Gulf Traffic runs until November 15 at the Dubai World Trade Cen



#### Do a wheelie handsfree with this selfdriving motorbike!

Khaleej Times 15 Nov 2016 Angel Tesorero angel@khaleeitimes.com



#### Autonomous Street Racer Motorcycle on display in Dubai.

Dubai — Imagine doing the wheelie or wheelstand (getting the front wheel of your motorbike off the ground) hands-free. Impossible? No, says Denmark-based tech company Nerve, which is developing a self-driving motorcycle.

To back up their claim, the Danish company showcased the Autonomous Street Racer, a customised Honda CBR600 e-bike which can reach speed of up to 300km/h, at the second International Conference on Future Mobility in Dubai on Monday.

Speaking to Khaleej Times, Klaus Nissen Petersen, creator of the selfbalancing motorbike and senior vehicle developer at Nerve, said: "People drive motorcycles because it is their passion — they want to be in control. It is important not to take that passion away from them. But what we are selling is a safety system to help them drive better.

"We are not building cars; what we are selling is a platform for the future of autonomous vehicles. Like apps on your phone, we are building an OS which



HOME

NEWS

FEATURED

NIEWSI ETTER

#### LATEST NEWS

BT plans to lay off 4,000 jobs worldwide after 'challenging' year

Written on Wednesday, 17 May 2017

12:31

Snap Inc. disappoints investors reporting sluggish user growth

Written on Tuesday, 16 May 2017

GADGET

### World's fastest autonomous motorcycle displayed at 2016 Future Mobility Conference

Monday, 14 November 2016 13:3:



H.E. Dr. Rashid Bin Ahmed Bin Fahad with Autonomous Street Race

Danish tech firm NERVE caused a stir at this year's 2nd International Conference on Future Mobility in the UAE. NERVE showcased some of the company's latest in electric and driveriess vehicle technology, set to completely disrupt urban transportation models the world over, such as its Smart Cruiser, a next-generation and multifunctional public transports solution, and the world's transport solution; and the world's

## World record bolding

Yet the platform is used as study for mass production.
Only 5 super-versions will ever be produced, each at \$ 3,000,000.



Top speed	>300 km/hr*
Acceleration	<2,5 sec @ 0-100 km/hr*
Weight	Approx. 200-240 kg*
Range	>50 km*

<sup>\*)</sup> All specifications depending on version for street or track use.



We have many other records, and a reputation for making the weird and wonderful ... such as this Tesla Model S with a robot arm for automatic recharching during self-driving.

# SMART AND UTTERLY LOYAL

- Like a guardian of myth, the LOYAL MONSTER can be summoned to your side.
- It can navigate under its own power, and drive you without risk.
- The state-of-the-art artificial intelligence is better than professional drivers and surveyed 24/7/365 by a human control center.



# Completely Castomizeo

The LOYAL MONSTER motorcycle can be completely customized for the buyer, from an entirely different frame to personalized styling details.



Decorations with gemstones and precious metals are available, where we partner up with companies such as Danish Lauge Jensen Motorcycles (known from for example the Goldfinger, the world's most expensive motorcycle) and Dubai-based W Motors with their Lykan Hypersport.

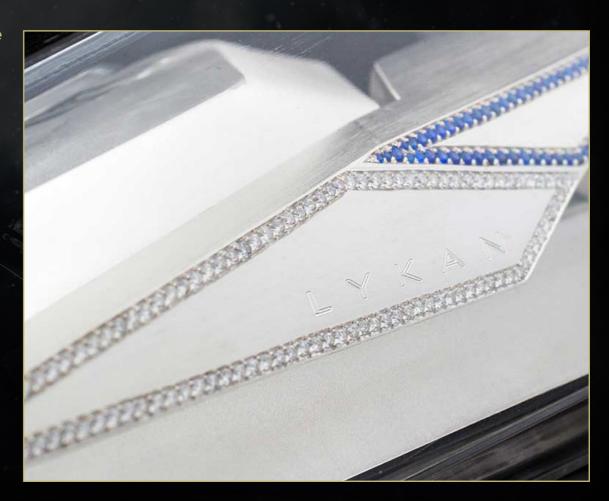


# Jewelry Drotection

And while the jewelry on such cars as the W Motors Lykan Hypersport could be pried off and stolen - not so with the LOYAL MONSTER!

Due to the self-driving motorcycle and its human control center being always alert, it will detect any who approach and move away from it, unless the owner desires otherwise.





### Why do we dare?

The NERVE crew has proven itself doing developments others called impossible - we are called in when the automotive OEM giants have greater challenges than they can handle alone. We do the impossible daily!



### Why do we share?





We work with the best all over the world, attracting the most brilliant profiles from the racing courts, automotive designers and engineering companies.





We act as developer and dealer for a wide range of vehicle manufacturers, subcontractors and users.





We are co-creators and sponsors of the multiple world record holding TC-X drag racer.

We continue to use drag racing experiences to improve our know-how and tests of highspeed vehicles, safety, stability, high power, motor sport and enjoyment.

TC-X is the world's quickest vehicle in its class, going 0-100 km/hr in <1.2 seconds.



# Our history and future

- The expert crew of NERVE have developed electric vehicles since 1981 and autonomous vehicles since 2000, through many different companies.
- The companies have proven themselves top of the industry, securing world records, extreme developments and great deals.
- In 2016, billionaire Ross Jackson, and Soeren O. Ekelund who has co-founded many of the companies, decided to unite in a single strong corporation.

- In October and November 2016
   the new NERVE Smart Systems
   company was announced
   through 3 huge conferences in
   UAE a primary market of NERVE.
- HOXOH Group is now leading within state-of-the-art electric vehicles, autonomous vehicles, high power charging technology and advanced vehicle systems.





### CONTACTS

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Jesper Rasmussen
NERVE CEO



Klaus Nissen Senior Vehicle Dev.



Søren Ekelund Corporation CTO



Naomi Hagelberg Environment Specialist



Pouline Middleton
Corporation CEO



Erica Baluci UAE Reg. Manager

